



**BUSINESS AS USUAL . . .** Bill Pearson, manager of the new Beacon Cleaners in the Jim Dandy Market Center, carries the first batch of cleaning out of his new headquarters. The firm will celebrate with a grand opening today, tomorrow and Saturday.

## Beacon Cleaners Moves Into New Modern Home in Market Center

Opening today in its new home at the Jim Dandy Market Center is the Beacon Cleaners, owned and operated by Arthur and Ruth Warren.

To celebrate the opening in their new home, the Warrens have announced that they will give free orchids to ladies visiting the shop, that every third garment brought in during the Grand Opening celebration will be cleaned free.

Also as an introductory offer the Warrens will make no charge for the first load of clothes washed in one of the Bendix automatic washers.

The laundrette section of the new plant features in addition to the 15 Bendix washers, two 25-pound capacity Hammonds

## 104 Complete First Aid Class At Columbia

One hundred and four Columbia Steel management personnel have now completed Red Cross supervised courses in first aid, it was announced yesterday by Don Hyde, supervisor of industrial relations for the Torrance works.

The classes will continue as long as anyone is interested in attending, Hyde said.

Instructors for the classes at the Torrance plant are Eddie Ahlstrom and "Stub" Wilson, who took the instructor's courses here under the auspices of the Torrance Civil Defense Department.

## 'Round the Riviera

By MARY WEBB  
Frontier 5-3051

Contrary to rumors, no one stole our Riviera summer. It just delayed in transit. Most Rivierans, however, are just a bit disgruntled about "old slowpoke," as our summer is fondly termed. We feel it should have arrived in all its pristine glory at least a month ago. United as we are in an appreciation of warm summer mornings, beach weather, and barbeque-type evenings, most of us start looking for summer along about March. April and May find the tension mounting and if June has not yet found summer with us, we begin to mutter foul threats about moving somewhere that does not resemble Alaska.

Then comes our Riviera summer, entrancing as ever, enjoyable as ever, and its sluggishness in arriving is all forgiven. There's pure joy in these summer days that find children barefooted in their shorts and bathing suits, turning golden tan in the sunshine. There's contentment to be found in our patios and lawn chairs, in idly eyeing trees waving in the summer breeze, in planning charcoal barbequed dinners.

We note our neighbors around us happily leaving and returning from their vacations, another manifestation of summer, and we are planning our own with great enthusiasm. Jack and Jill are talking up the mountains constantly, urging us to be on our way long before the time is due. We know this is a duplication of what must be going on all over the Riviera, and it only lends more spice to the anticipation.

Hail, Riviera summer! We won't move after all. As the satisfied customer put it, "Why, it's all the ad said it was!"

Mrs. Beatrice Covert, Assistant Post Master of the Redondo Post Office No. 2, previously located in the Riviera Sundries, moved this week to Jim Dandy Market. The transfer took place yesterday. Mrs. Covert added that Mrs. Beverly Moody will be the clerk in charge. Location of the post office is decided by means of bidding, added Mrs. Covert, and the Jim Dandy Market underbid all competitors.

In the meantime, Mr. and Mrs. Jim Mathews reported they will still render postal services at the Riviera Sundries. They are maintaining their supply of stamps and envelopes for all who wish them. In addition, they will continue their American Express order facilities, and have made arrangements whereby you can pay all your utilities at the Sundries for a slight nominal

fee. Those who wish to mail packages or register a letter, however, will have to seek out the post office.

An opportunity for Riviera children to enjoy swimming at Alondra park was presented last week by the Kiwanis. For the third year, a bus has been chartered by the Kiwanis to transport our children over to the Alondra swimming pool in the morning and home again in the afternoon each Tuesday and Thursday. Children going on the swimming trips must be within the ages of 6 to 12 years inclusive and must be registered at El Retiro park. Parents should register their children with Mr. Kingston or whichever director is on duty at the time you go down to the park. If you wish to let your children take advantage of this offer, have your sons or daughters complete with bathing suits, etc., at El Retiro park prior to 10:30 a.m. any Tuesday or Thursday through the summer. The bus will return your dampened kids at 3:30 in the afternoon.

Thanks go to the Kiwanis for this real public service.

The South Bay Civic Opera Assoc. announces its coming production of Sigmund Romberg's "New Moon" opening tomorrow night, July 18, at 8:15 at Redondo High School auditorium. It will show a gala Saturday night and then again the following Friday and Saturday evenings, July 25 and 26. Rivierans scheduled to play in the operetta include Paul Bennett, 716 Calle de Arboles, east in the lead role, and Raymond Borman, 713 Calle de Arboles and Dick Bohman, 221 Via Buena Ventura, in supporting roles. Arthur and Laura Lytle, 825 Calle de Arboles, will be in the orchestra for the four performances.

Mrs. John Bracken, formerly of Via Colusa, has received her final transportation papers and is ready to leave for Japan with her two children to join her husband. Last week several of her friends banded together to give her a going-away party at the Manhattan Supper club. Included in the group were Marge Walker, 105 Paseo de Granada; Lee Painter, 303 Via Pasqual; and Marge Greer, 142 Via Alameda.

Jack and Marge Walker, 105 Paseo de Granada, and their three children, Robby, Phil and Steve, returned from two week's vacation. They drove to Peoria, Illinois, where they visited their families. Their only comment on the cross country trek was that it was torture to make it in two weeks. They were on the road almost constantly and reported they were worn out from the stress. Never again in so short a time, say they.

Someone had to do it, and the honor of having the first swimming pool in upper Riviera goes to the Matt Brunninge of 347 Calle de Andalucia, Matt, together with neighbor Raymond Gogins, 343 Calle de Andalucia, dug the pool site out by hand. The two then made adobe bricks from the soil which they used to build a fence around their properties. Now, with the pool site depth and width just right, they called in a granite crew and poured the concrete walls. The pool is kidney shaped, oc-

cupping half their rear yard in an area roughly 15 feet by 30 feet. It is 7 ft. 10" deep at the deep end, and 3 feet deep at the shallow end. Yes, and there will be a diving board, reports Matt and Nola Brunninge. Still to be done is the installation of their filter system and the finishing apron around the top part of the pool. Matt estimates it will take about six thousand gallons of water to fill the rascal, which should make an interesting water bill for one month. But thanks to the filter, the water is used over and over and does not need changing for some six to eight years, says Brunninge. By then, he adds, perhaps we'll have our sewer system and we won't have to worry about what to do with the dirty water.

Add to your list of misspelled street signs, the ones decorating Via Segovia. Our local street sign maker's decision to make it Via Segovia. So now, whether we have them or not, our street signs say there is a Via Segovia and a Via Alameda. Maybe somewhere in this country, but not in Riviera. Please send out one of your "O" painters to change the Segovia to Segoa, and a good painter-outer, to take the "I" out of Alameda. Thank you.

Aside on Via Segovia: there is no such animal. Apparently the old promoters who named these streets had in mind the province of Segovia in Spain when they named that street, but someone slipped that time too. Somehow it was shortened to Segoa, which just doesn't mean a thing. Or so say oldtime residents of Riviera.

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But better yet, if you want to get your car washed cleaner than a whistle in just three minutes for less than one buck, there's a new place of business in town that will interest you.

Grand opening of the new Torrance "3-minute" Auto Wash at Western Ave. and Carson St. is being held, starting today. Two Torrance men, Don Wiseman and Bob Mofson, have the latest in

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### Why Do They Call George "Bill"?

George "Bill" Davidson who wheels his Log Cabin Bread truck through Torrance and Redondo Beach daily (160,000 accident-free miles), isn't saying: "Bill," his wife Dorothy and young Mike hail from Missouri but he's convinced Long Beach is the place to live.

Bill says he's also convinced the Log Cabin Bakery makes the finest variety breads baked, too.

"They showed me," said Bill. "I saw the fresh creamery butter used for Log Cabin Butter Loaf . . . the California walnuts and raisins that go into Log Cabin Raisin-Nut Bread. Log Cabin Variety Breads are everyone's best buy."

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